



Federal Asian Pacific American Council  
**FAPAC**  
38th National Leadership Training Program

*The Westin Long Beach, CA | May 8 - 11, 2023*



Join FAPAC and fellow public servants at the Westin Long Beach for the 38th NLTP, the premier training destination for Federal and DC government employees and military personnel.

**NLTP REGISTRATION**

Register at [www.fapac.org/NLTP2023](http://www.fapac.org/NLTP2023). Need help getting approval? Download our Approval Toolkit on the website!

**HOTEL RESERVATION**

[Westin Long Beach](#)  
333 E Ocean Blvd, Long Beach, CA 90802  
Reserve your room by April 14, 2023.

**QUESTIONS?**

Contact Conference Chairs  
Katherine Toth & MaryAllen Lausman at  
[nltp@fapac.org](mailto:nltp@fapac.org)

**NLTP PREVIEW**

- Hear from dynamic experts in leadership, program management, career planning, and more!
- Networking with other government employees
- Free student and veterans program
- Qualifies as a training activity in accordance with 5 U.S.C. Chapter 41 and 5 CFR 410.404



[www.fapac.org/NLTP2023](http://www.fapac.org/NLTP2023)





# ADVANCING LEADERS THROUGH OPPORTUNITY







## Federal Asian Pacific American Council

# FAPAC

### 38<sup>th</sup> Annual National Leadership Training Program

*"Promoting Equal Opportunity and Cultural Diversity for APAs in Government."*

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Dear FAPAC Partner,

On behalf of the Federal Asian Pacific American Council (FAPAC), we are pleased to invite your organization to support **FAPAC's 38<sup>th</sup> Annual National Leadership Training Program (NLTP)** on **May 8-11, 2023**, at **The Westin Long Beach in Long Beach, CA**. The **2023 theme is "Advancing Leaders through Opportunity"**. Each May, the NLTP is organized in celebration of Asian Pacific Islander Heritage Month and is the largest training event of its kind. Through your participation and sponsorship, the NLTP is an opportunity to connect with the Asian American, Native Hawaiian, and Pacific Islanders (AANHPI) community, as well as prominent diversity & inclusion champions and practitioners.

Our National Leadership Training Program attracts hundreds of attendees across the Federal, State and DC governments and the Uniformed Services annually. Participants learn from the experiences of senior government officials and subject matter experts through workshops on career advancement, leadership, effective communications, diversity, equity, inclusion, and accessibility. The NLTP also offers free programs and a career exhibition to connect students and Military Veterans with potential employers and broaden their professional networks. The NLTP aligns with the Office of Personnel Management (OPM) requirements as an appropriate training for Federal workforce in accordance with 5 U.S.C. Chapter 41 and 5 CFR 410.404.

During the NLTP, we will recognize civilian employees and members of the Uniformed Services who have made significant contributions to the AAPI community. These individuals are nominated by their peers or supervisors and are honored during public award ceremonies at the NLTP. We will also present the Distinguished Public Service Scholarship award to support current students who demonstrate academic excellence, dedication to community service, and are interested in a career in public service.

FAPAC was established in 1985 as a 501(c)(3) nonprofit organization that represents all civilian and uniformed services AANHPIs of all levels. We promote equal opportunity, cultural diversity, civic participation, and the advancement of employees in the government workforce through education, mentoring, and professional development. This complete package outlines the sponsorship and partnership opportunities for the FAPAC 2023 National Leadership Training Program. It is also customizable to fit your needs. Please visit [www.fapac.org/NLTP2023](http://www.fapac.org/NLTP2023) for additional details or contact [NLTP@fapac.org](mailto:NLTP@fapac.org) if you have any questions and to commit your level of support in this effort. I am very excited and looking forward to working and partnering with you.

Sincerely,

Fahmida Chhipa  
President, FAPAC

# 2023 NLTP Overview

## WHO ATTENDS?

Approximately 300 attendees participate in the National Leadership Training Program. Federal and DC government employees, military personnel, veterans, and students from all career levels and disciplines join in this unique training to gain skills and new networks to advance the AANHPI community.

## TRAINING REGISTRATION

Attendee registration begins in December 2022. Registration rates and options are available at [www.fapac.org/NLTP2023](http://www.fapac.org/NLTP2023). Please email [registration@fapac.org](mailto:registration@fapac.org) for group registrations.

## LODGING RESERVATIONS



**Westin Long Beach**

333 East Ocean Blvd  
Long Beach CA 90802

*Book by April 14, 2023*

*Room rate: \$182/night plus 15% tax*

## AIRPORTS (Uber estimate cost)

Long Beach Airport – 7 miles ~ \$30

John Wayne Airport – 23 miles ~ \$50

LAX International Airport – 24 miles ~ \$115

## CONTACT INFORMATION

[sponsorship@fapac.org](mailto:sponsorship@fapac.org)

NLTP Conference at [nltp@fapac.org](http://nltp@fapac.org)

## PRELIMINARY AGENDA

Information is subject to change until the agenda is finalized.

Visit <https://www.fapac.org/NLTP2023>

### MONDAY, MAY 8, 2023

8:00am – 5:00pm Registration & Exhibitor Set-up  
5:00pm – 8:00pm Welcome Reception

### TUESDAY, MAY 9, 2023

7:30am – 5:00pm Registration  
8:00am – 12:00pm Exhibitor Set-up  
9:00am – 10:15am Opening Ceremony  
10:30am – 11:45am Workshops  
11:45am – 1:15pm Sponsor Recognition Lunch  
1:00pm – 1:30pm Exhibitor Break  
1:30pm – 3:00pm Workshops  
3:00pm – 3:30pm Exhibitor Break  
3:30pm – 5:00pm Plenary Session  
5:30pm – 7:00pm General Members Meeting  
6:00pm – 9:00pm Networking Social/ Dinner

### WEDNESDAY, MAY 10, 2023

7:30am – 5:00pm Registration  
9:00am – 10:00am Plenary Session  
10:00am – 10:30am Exhibitor Break  
10:30am – 11:45am Workshops & Student/Vet Programs  
11:45am – 1:15pm Uniformed Services Awards Lunch  
1:00pm – 1:30pm Exhibitor Break  
1:30pm – 3:00pm Workshops & Student/Vet Programs  
3:00pm – 3:30pm Exhibitor Break  
3:30pm – 5:00pm Plenary Session  
6:00pm – 9:00pm Networking Social/ Dinner

### THURSDAY, MAY 11

7:30am – 5:00pm Registration  
9:00am – 10:00am Plenary Session  
10:00am – 10:30am Exhibitor Break  
10:30am – 11:45am Workshops  
11:45am – 1:15pm Lunch on Your Own  
1:30pm – 3:00pm Workshops  
3:00pm – 3:30pm Exhibitor Break  
3:30pm – 5:00pm Plenary Session  
6:00pm – 8:30pm Civilian Awards Banquet

# SPONSORSHIP OPPORTUNITIES

## \$10,000 GOLD (Customizable packages for federal agencies)

### G1) UNIFORMED SERVICES AWARDS LUNCHEON

The Uniformed Services Awards recognize individuals in the armed forces, commissioned corps of the Public Health Service, and the commissioned corps of the National Oceanic and Atmospheric Administration who have made significant contributions to equal opportunity and AANHPI advancement.

### G2) UNIFORMED SERVICES OUTREACH

The Uniformed Services Awards recognize individuals who have made significant contributions to the advancement of Asian Americans, Native Hawaiians, and Pacific Islander (AANHPI) communities and promote diversity and inclusion among the Federal and District of Columbia government work forces.

- Sponsor Recognition Awards Event Speaking Opportunity (\$1,000)
- Uniformed Services Awards Event Speaking Opportunity (\$1,000)
- FAPAC NLTP Student Program Speaking Opportunity (\$1,000)
- Participation in the Military Leadership Forum (Generals/Flag Officers) (\$1,000)
- Four additional Exhibitor Booths for Student Outreach/Recruitment at NLTP (\$3,500)
- Full-Page Recruitment Corporate AD - in Program Booklet & Name Recognition to Students (\$500)
- Exhibitor Booth with VIP Placement (\$1,000)
- Student Career Fair Booth (Virtual & In Person) (\$1,000)

### 3) WELCOME RECEPTION

Help kick-off the 2023 NLTP by sponsoring the Welcome Reception and AANHPI Heritage Month celebration.

- Opportunity to address attendees at the Welcome Reception with a five-minute talk or video
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- Full-page advertisement in the NLTP Program Book
- Fifteen full training registrations (\$13,485 value)
- Exhibitor booth with VIP placement (\$2,000 value)

### G3) WELCOME RECEPTION

Help kick-off the 2023 NLTP by sponsoring the Welcome Reception and AANHPI Heritage Month celebration.

- Opportunity to address attendees at the Welcome Reception with a five-minute talk or video
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- Full-page advertisement in the NLTP Program Book
- Fifteen full training registrations (\$13,485 value)
- Exhibitor booth with VIP placement (\$2,000 value)

### G4) EVENING SOCIAL AND NETWORKING EVENTS

This is a great opportunity to make connections with training attendees outside of the formal sessions.

- Opportunity to address attendees in a five-minute talk or video during the closing plenary prior to the social event
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- Full-page advertisement in the NLTP Program Book
- Fifteen full training registrations (\$13,485 value)
- Exhibitor booth with VIP placement (\$2,000 value)

### G5) CIVILIAN AWARDS BANQUET

The Civilian Awards recognize individuals who have made significant contributions to the advancement of Asian Americans, Native Hawaiians and Pacific Islander (AANHPI) communities and promote diversity and inclusion among the Federal and District of Columbia government work forces.

- Opportunity to address attendees at the Awards Ceremony with a five-minute talk or video
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and print materials
- Full-page advertisement in the NLTP Program Book
- Fifteen full training registrations (\$13,485 value)
- Exhibitor booth with VIP placement (\$2,000 value)

# SPONSORSHIP OPPORTUNITIES (continued)

## \$5,000 SILVER (Customizable packages for federal agencies)

### S1) NETWORKING LUNCHES

Two networking lunch opportunities allow attendees to learn from and make connections with each

- Opportunity to address attendees in a three-minute talk at the beginning of one networking lunch
- Recognition via social media and online platforms
- Your logo displayed on all online and printed media
- Half page advertisement in the NLTP Program Book
- Six full training registrations (\$5,394 value)
- Exhibitor booth with VIP placement (\$2,000 value)

### S2) VETERANS PROGRAM

This free program is designed to inform Veterans about resources, programs, career opportunities, and ideas for the next phase of a Veterans' life after the military.

- Opportunity to address attendees in a three-minute talk at the beginning of one Veterans Program workshop
- Recognition via social media and online platforms
- Your logo displayed on all online and printed media
- Half-page advertisement in the NLTP Program Book
- Six full training registrations (\$5,394 value)
- Exhibitor booth with VIP placement (\$2,000 value)

### S3) STUDENT PROGRAM

Students participate in free career development workshops that offer tips on writing a Federal resume, navigating USAjobs, and the Pathways Programs. You might find your next intern in the Student Program.

- Opportunity to address attendees in a three-minute talk at the beginning of one Student Program workshop
- Recognition via social media and online platforms
- Your logo displayed on all online and printed media
- Half-page advertisement in the NLTP Program Book
- Six full training registrations (\$5,394 value)
- Exhibitor booth with VIP placement (\$2,000 value)

### S4) NLTP PROGRAM BOOK PRINTING

The NLTP Program Book is the attendee's guide for all events during the three-day training. All guests and attendees will receive a Program Book and see your support for the NLTP front and center.

- Opportunity to address attendees in a three-minute talk or video during one opening plenary session.
- Recognition via social media and online platforms
- Your logo displayed on all online and printed media
- Half page advertisement in the 2023 NLTP Program Book
- Six full training registrations (\$5,394 value)
- Exhibitor booth with VIP placement (\$2,000 value).

## \$2,500 BRONZE (Customizable packages for federal agencies)

### B1) EXECUTIVE COACHING

The Executive Coaching session provides a "speed mentoring" opportunity for attendees. Individuals may sign-up for a one-on-one career consultation with a Senior Executive.

- Opportunity to network with Senior Executives from a variety of organizations
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- 1/4-page advertisement in the NLTP Program Book
- Three full training registrations (\$2,697 value)
- Exhibitor booth with VIP placement (\$2,000 value)

### B2) VOLUNTEERS

The success of the NLTP relies on FAPAC's dedicated volunteers. Show your appreciation through your sponsorship!

- Opportunity to address attendees in a three-minute talk at the beginning of one networking event
- Recognition via social media and communications before and during the training
- Your logo displayed on all online and printed media
- 1/4-page advertisement in the NLTP Program Book
- Three full training registrations (\$2,697 value)
- Exhibitor booth with VIP placement (\$2,000 value)





## EXHIBITOR OPPORTUNITIES

FAPAC welcomes professionals and vendors from the military, government, and private sectors to leverage the NLTP for your business and networking goals. Breaks are designed to give attendees a chance to connect with a potential partner or employer at the Exhibition. Each Exhibitor will be provided a 10' x 8' booth with pipe and drapes, two chairs, and a waste basket. You may bring tabletop displays, pop-up banners, and promotional swag. Access to electrical outlets may be provided upon request and availability.

### E1) EXHIBITOR PLUS—\$2,000

- VIP placement in Exhibition Hall
- Your logo displayed on all online and print media
- 1/4-page advertisement in NLTP Program Book
- Two full training registrations (\$1,798 value)

### E2) EXHIBITORS—\$1,250

- Basic booth package
- Your logo displayed on all online and print media
- 1/4-page advertisement in NLTP Program Book
- One full training registration (\$899 value)

## ADDITIONAL OPPORTUNITIES

### A1) FAPAC SILENT AUCTION

100% of proceeds from the Silent Auction support the Distinguished Public Service Scholarship award. This fun event occurs during the Civilian Awards Banquet and allows attendees to bid on a special gift to bring

- Recognition at auction table
- Knowing your contribution is making a difference

### A2) WINNERS CIRCLE— \$250+

The NLTP is hosted in a different location each year to reach public servants across the country showcase the rich history and culture in the host city. If you're unable to travel to the NLTP, we hope you'll join us in the Winners Circle to demonstrate your commitment to FAPAC and the AANHPI community.

- Your logo displayed on all online and print media
- A good feeling of being a valued partner



### A3) CONTRIBUTE TO THE DISTINGUISHED PUBLIC SERVICE SCHOLARSHIP— \$500+

The FAPAC Endowment Fund supports current AANHPI students interested in a career in public service. A \$5,000 award is presented to the scholarship recipient during the NLTP.

- Recognition during the Civilian Awards Banquet
- Your logo displayed on all online and print media
- Knowing you are supporting the next generation of public servants.

### A4) CUSTOM SPONSORSHIPS

Have an idea you don't see here? Let's talk! We welcome creative ways to showcase your organization as a sponsor to fit your budget, marketing, and partnership development goals.



Federal Asian Pacific American Council  
**FAPAC**  
 38th National Leadership Training Program

## IMPORTANT DEADLINES

- February 25 2023 Last day to submit speaker suggestions
- February 17, 2023 Deadline for Civilian & Uniformed Services Awards nominations
- April 22, 2023 Last day to sign-up as an Exhibitor
- April 14, 2023 Last day to book lodging within group rate
- May 8-11, 2023 38th Annual National Leadership Training Program

## PARTNER BENEFITS

	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$2,500)	Exhibitor (\$1,250)	Exhibitor + (\$2,000)	Scholarship (\$500+)	Winners Circle (\$250+)
Full Training Registration	15	6	3	1	2		
Exhibit Booth	X	X	X	X	X		
Five-minute presentation	X						
Three-minute presentation			X				
Recognition via online/print media	X	X	X	X	X	X	X
Full-page ad	X						
Half-page ad		X					
1/4-page ad			X	X	X		